

A|E Advisors  
ANNUAL  
CEO  
FORUM

19th Annual CEO Forum • March 2 & 3, 2026 • The Lodge at Torrey Pines • La Jolla, CA

## HOW TO REGISTER

Register online at [www.ae-advisors.com](http://www.ae-advisors.com) or complete this form and email to [ceoforum@ae-advisors.com](mailto:ceoforum@ae-advisors.com), or mail with your check to: A|E Advisors, LLC, 1451 Dolley Madison Boulevard, Suite 220, McLean, VA 22101.

## REGISTRANT INFORMATION (one form per registrant)

NAME (FIRST AND LAST) \_\_\_\_\_ FIRST NAME FOR BADGE \_\_\_\_\_

TITLE \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_ EMPLOYEE HEAD COUNT \_\_\_\_\_

EXECUTIVE ASSISTANT NAME \_\_\_\_\_ EXECUTIVE ASSISTANT EMAIL \_\_\_\_\_

## REGISTRATION FEE

**\$2,895 through December 15, 2025;** \$3,095 after December 15. Covers all meals, events & gratuity for registrants, including a dinner on Sunday, March 1 & the program, cocktails & dinner at The Lodge at Torrey Pines on Monday & Tuesday, March 2 & 3.

### ACTIVITIES NOT INCLUDED IN REGISTRATION FEE:

- Golf: Wednesday, March 4 (tee times begin at 8:40 AM) at Torrey Pines Golf Course-South (\$355 per player; \$75 golf club rental); No refunds will be given for golf cancellations received after February 3, 2026.
- Guest Package includes Sunday night March 1 dinner & dinners on Monday, March 2 & Tuesday, March 3 (\$500)

## PAYMENT OPTIONS

CEO Forum (until 12/15/2025)	\$2,895	_____
CEO Forum (after 12/15/2025)	\$3,095	_____
Guest Package	\$500	_____

GUEST NAME: \_\_\_\_\_

Golf on 3/4	\$355	_____
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Golf Club Rentals for 3/4	\$75	_____
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<b>Total Due</b>		_____
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CHARGE MY ☐ MASTER CARD ☐ VISA ☐ AMEX

CREDIT CARD # \_\_\_\_\_

EXP. DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

CHARGE THIS TOTAL AMOUNT TO MY CARD \_\_\_\_\_

TYPE SIGNATURE HERE \_\_\_\_\_

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## HOTEL ROOM RESERVATIONS

A|E Advisors has contracted a special group rate at The Lodge at Torrey Pines for \$480/night\* plus tax for the six nights from Friday, February 27 through Wednesday, March 4. To reserve during that period, visit [A|E Advisors CEO Forum](#).

\*Subject to availability, the group rate applies only to reservations made before 5PM on Monday, February 2, 2026. To reserve, cancel or change a reservation after February 2, 2026, email [ceoforum@ae-advisors.com](mailto:ceoforum@ae-advisors.com).

## ONE-ON-ONE SESSIONS WITH A|E ADVISOR CONSULTANTS

A|E Advisor Consultants will be available to meet with you one-on-one on March 2–3 to discuss a specific issue, troubleshoot an existing challenge or review an opportunity to work with your firm.

PLEASE SELECT WHICH A|E ADVISORS CONSULTANT(S) YOU ARE INTERESTED IN MEETING WITH:

- ☐ **Matt Gough, President & Partner, Ames & Gough & Brett Gough, COO & Partner, Ames & Gough**  
RISK MANAGEMENT CONSULTANT — PROFESSIONAL/COMMERCIAL LIABILITY & EMPLOYEE BENEFITS INSURANCE
- ☐ **Rich Friedman, Founder & President, Friedman & Partners**  
BUSINESS PLANNING, EXECUTIVE SEARCH, MARKETING & BIZ DEV STRATEGY/RESEARCH/PLANNING,  
& CLIENT/PROSPECT PERCEPTION STUDIES
- ☐ **Barbara Irwin, Founder & CEO, HR Advisors Group**  
LEADERSHIP DEVELOPMENT & HR STRATEGY
- ☐ **Colvin T. Matheson, CFA, CM&AA, Managing Director, Matheson Financial Advisors**  
BUSINESS VALUATION, M&A, OWNERSHIP TRANSITION
- ☐ **David S. Cohen, Esq., ASA, Managing Director, Matheson Financial Advisors**  
BUSINESS VALUATION, M&A, OWNERSHIP TRANSITION
- ☐ **Kathryn Sprankle, Owner, Sprankle Leadership**  
GOVERNANCE STRUCTURING & ORGANIZATION DESIGN, BOARD ADVISORY, INDIVIDUAL LEADERSHIP COUNSELING
- ☐ No, thank you — I am not interested in meeting with a Consultant at this time.

## CANCELLATION POLICY

If you have to cancel your registration or golf, email [ceoforum@ae-advisors.com](mailto:ceoforum@ae-advisors.com) right away. A|E Advisors will provide a full refund for CEO Forum cancellations received in writing by February 3, 2026. Note: No refunds will be given for golf cancellations received after February 3, 2026.

## REGISTRATION QUESTIONS

Email [ceoforum@ae-advisors.com](mailto:ceoforum@ae-advisors.com) or call Allison Buytenhuys at 703-827-2277.