

A|E Advisors

ANNUAL CEO FORUM

19th Annual CEO Forum • March 2 & 3, 2026 • The Lodge at Torrey Pines • La Jolla, CA

HOW TO REGISTER

Register online at www.ae-advisors.com or complete this form and email to ceoforum@ae-advisors.com, or mail with your check to: A|E Advisors, LLC, 1451 Dolley Madison Boulevard, Suite 220, McLean, VA 22101.

REGISTRANT INFORMATION (one form per registrant)

NAME (FIRST AND LAST) _____ FIRST NAME FOR BADGE _____

TITLE _____

COMPANY NAME _____

ADDRESS CITY/STATE/ZIP _____

PHONE _____ EMAIL _____ EMPLOYEE HEAD COUNT _____

EXECUTIVE ASSISTANT NAME _____ EXECUTIVE ASSISTANT EMAIL _____

REGISTRATION FEE

\$2,895 through December 15, 2025; \$3,095 after December 15. Covers all meals, events & gratuity for registrants, including a dinner on Sunday, March 1 & the program, cocktails & dinner at The Lodge at Torrey Pines on Monday & Tuesday, March 2 & 3.

ACTIVITIES NOT INCLUDED IN REGISTRATION FEE:

- Golf: Wednesday, March 4 (tee times begin at 8:40 AM) at Torrey Pines Golf Course-South (\$355 per player; \$75 golf club rental); No refunds will be given for golf cancellations received after February 3, 2026.
- Guest Package includes Sunday night March 1 dinner & dinners on Monday, March 2 & Tuesday, March 3 (\$500)

PAYMENT OPTIONS

CEO Forum (until 12/15/2025) \$2,895 _____

CEO Forum (after 12/15/2025) \$3,095 _____

Guest Package \$500 _____

CHARGE MY MASTER CARD VISA AMEX

CREDIT CARD # _____

GUEST NAME: _____

EXP. DATE _____ SECURITY CODE _____

Golf on 3/4 \$355 _____

NAME ON CARD _____

Golf Club Rentals for 3/4 \$75 _____

CHARGE THIS TOTAL AMOUNT TO MY CARD _____

Total Due _____

TYPE SIGNATURE HERE _____

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HOTEL ROOM RESERVATIONS

A|E Advisors has contracted a special group rate at The Lodge at Torrey Pines for \$480/night* plus tax for the six nights from Friday, February 27 through Wednesday, March 4. To reserve during that period, visit [A|E Advisors CEO Forum](#).

*Subject to availability, the group rate applies only to reservations made before 5PM on Monday, February 2, 2026. To reserve, cancel or change a reservation after February 2, 2026, email ceoforum@ae-advisors.com.

ONE-ON-ONE SESSIONS WITH A|E ADVISOR CONSULTANTS

A|E Advisor Consultants will be available to meet with you one-on-one on March 2-3 to discuss a specific issue, troubleshoot an existing challenge or review an opportunity to work with your firm.

PLEASE SELECT WHICH A|E ADVISORS CONSULTANT(S) YOU ARE INTERESTED IN MEETING WITH:

- Matt Gough, President & Partner, Ames & Gough & Brett Gough, COO & Partner, Ames & Gough**
RISK MANAGEMENT CONSULTANT — PROFESSIONAL/COMMERCIAL LIABILITY & EMPLOYEE BENEFITS INSURANCE
- Rich Friedman, Founder & President, Friedman & Partners**
BUSINESS PLANNING, EXECUTIVE SEARCH, MARKETING & BIZ DEV STRATEGY/RESEARCH/PLANNING, & CLIENT/PROSPECT PERCEPTION STUDIES
- Barbara Irwin, Founder & CEO, HR Advisors Group**
LEADERSHIP DEVELOPMENT & HR STRATEGY
- Colvin T. Matheson, CFA, CM&AA, Managing Director, Matheson Financial Advisors**
BUSINESS VALUATION, M&A, OWNERSHIP TRANSITION
- David S. Cohen, Esq., ASA, Managing Director, Matheson Financial Advisors**
BUSINESS VALUATION, M&A, OWNERSHIP TRANSITION
- Kathryn Sprankle, Owner, Sprankle Leadership**
GOVERNANCE STRUCTURING & ORGANIZATION DESIGN, BOARD ADVISORY, INDIVIDUAL LEADERSHIP COUNSELING
- No, thank you — I am not interested in meeting with a Consultant at this time.

CANCELLATION POLICY

If you have to cancel your registration or golf, email ceoforum@ae-advisors.com right away. A|E Advisors will provide a full refund for CEO Forum cancellations received in writing by February 3, 2026. Note: No refunds will be given for golf cancellations received after February 3, 2026.

REGISTRATION QUESTIONS

Email ceoforum@ae-advisors.com or call Allison Buytenhuys at 703-827-2277.