



Conference Schedule

Wednesday, March 17th

7:20 am	Optional Golf
12:00 noon	Registration
12:30 pm	Lunch
1:15 pm	Welcoming Remarks
1:30 pm	Keynote Address: Michael Rogers , <i>New York Times</i> Futurist in Residence Refocus and Recover: Prospects for the Next Decade
3:00 pm	Break
3:30 pm	Roundtable Session #1 <ul style="list-style-type: none">• Tough Times Build Smart Leaders: Lessons Learned from the Great Recession (CEO panel)• Keeping Your Best Players on Your Team: Retention Strategies in a Recovering Economy
5:00 pm	Break
6:30 pm	Cocktail Reception and Dinner Event

Thursday, March 18th

7:30 am	Networking Breakfast
8:30 am	General Session: Michael Rogers and CEO Panel Future Hot Topics for CEOs
10:00 am	Break
10:30 am	Roundtable Session #2 <ul style="list-style-type: none">• The Future of Ownership Transition: Enticing Gen-X and Beyond to Invest in Your Firm• Accountability: What Does (or Should) It Look Like in Your Firm?
12:00 noon	Networking Lunch
1:00 pm	Break
1:30 pm	Keynote Address: Steven Einhorn, FAIA , Founder of Einhorn Yaffee Prescott, Architecture & Engineering (EYP A/E) When a Vision Encounters the Unforeseen—Turnaround Growth Strategies
3:00 pm	Break
3:30 pm	Roundtable Session #3 <ul style="list-style-type: none">• Tough Times Build Smart Leaders: Lessons Learned from the Great Recession (CEO panel)• Keeping Your Best Players on Your Team: Retention Strategies in a Recovering Economy
5:00 pm	Break



Conference Schedule

Friday, March 19th

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| 7:30 am | Networking Breakfast |
| 8:30 am | Roundtable Session #4 <ul style="list-style-type: none">• The Future of Ownership Transition: Enticing Gen-X and Beyond to Invest in Your Firm• Accountability: What Does (or Should) It Look Like in Your Firm? |
| 10:00 am | Break |
| 10:30 am | General Session: CEOs Speak Out: Results From the 2010 A E Advisors Survey |
| 12:00 noon | Networking Lunch |
| 1:15 pm | Optional Golf |